



General Manager's Report

ITEM 4

Senior Fair - September 7, 2023

- Marin Access' booth was visited by ~ 500 people
- 75 applications distributed
- 6 applications processed on site
- 450 Marin Access flyers
- 250 Rider's Guides
- 500 branded giveaway items



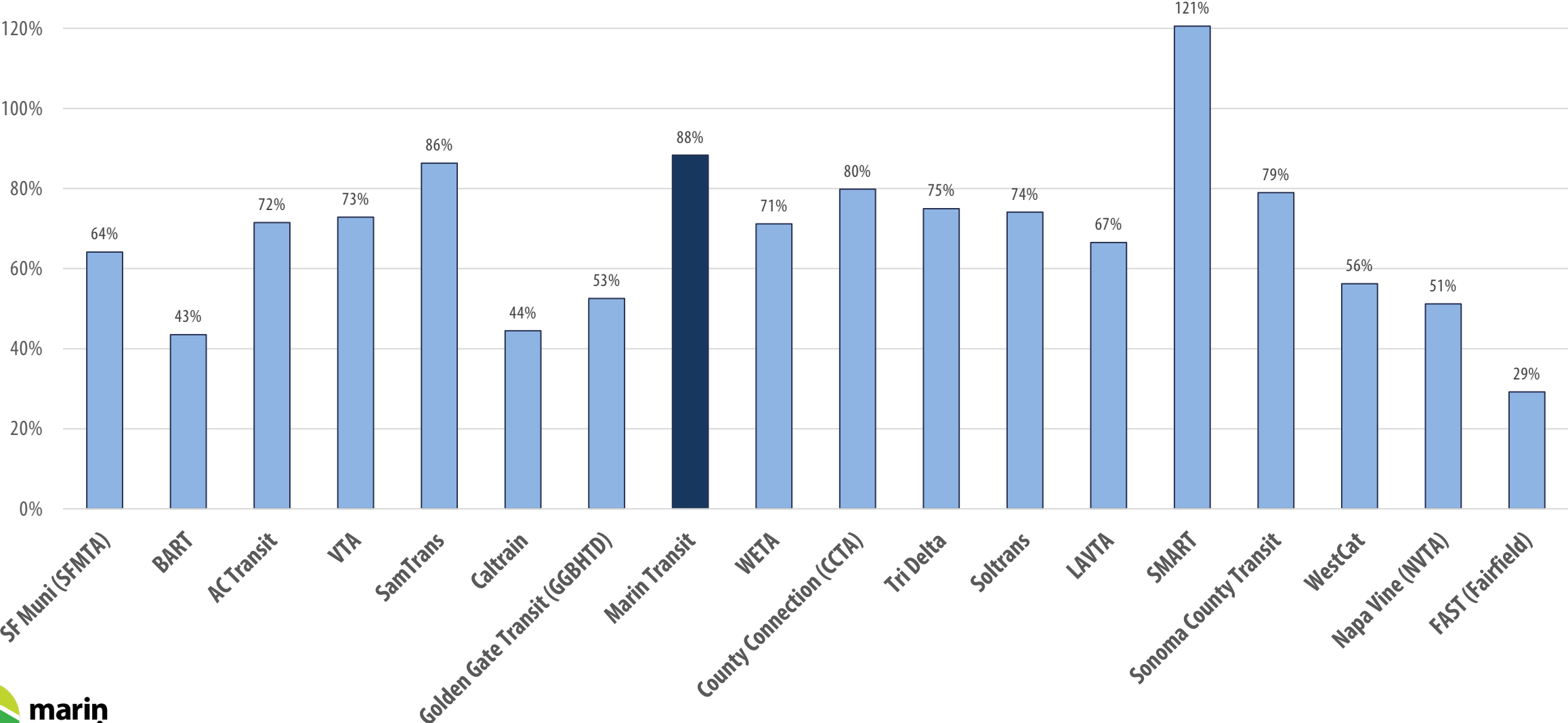
September Is Transit Month



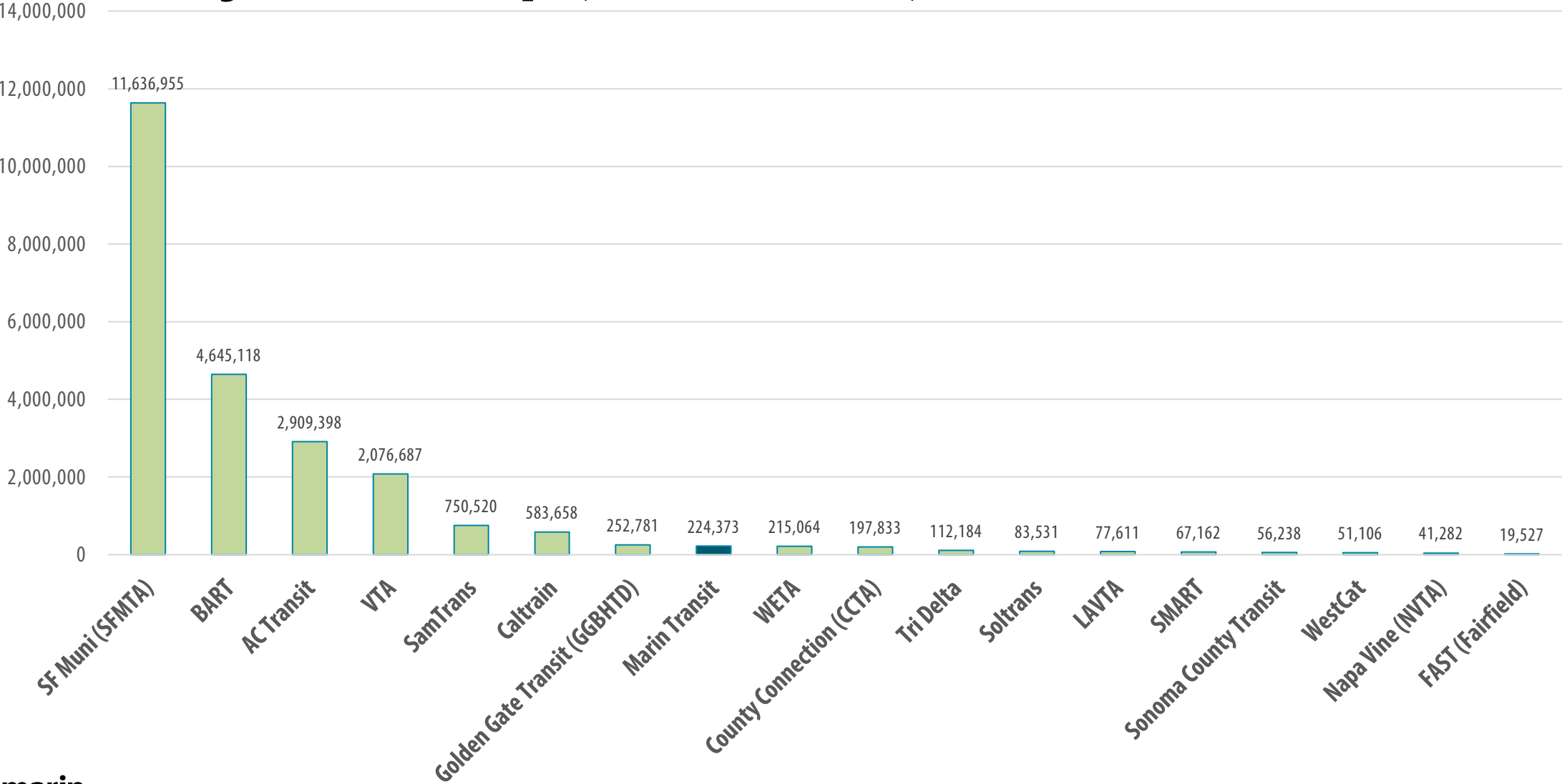
- Bay Area wide events and contest
- Month long ride contest
- Sample events:
 - Sept. 16 – Beat the Ridership Record: All Aboard Bay Area Transit Day
 - Sept. 16 – Friends of SMART Inspiration Tour
 - Sept. 17 – Transit to the Beach, North Bay Edition (Marin Transit Rt. 61)
- More information at:

sftransitriders.org/transitmonth

% Pre-COVID Ridership (June 2019 vs June 2023)

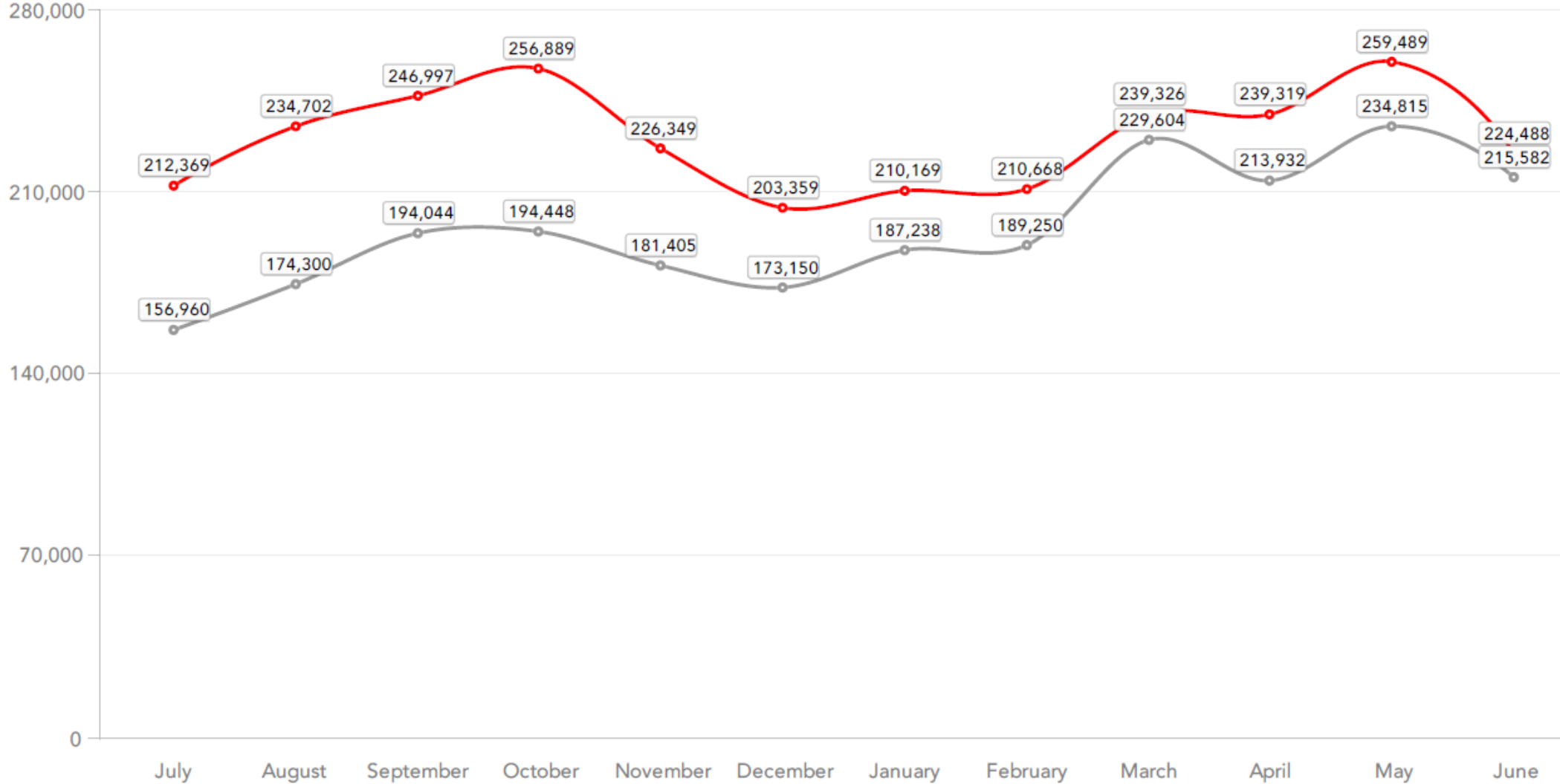


Monthly Ridership (June 2023)

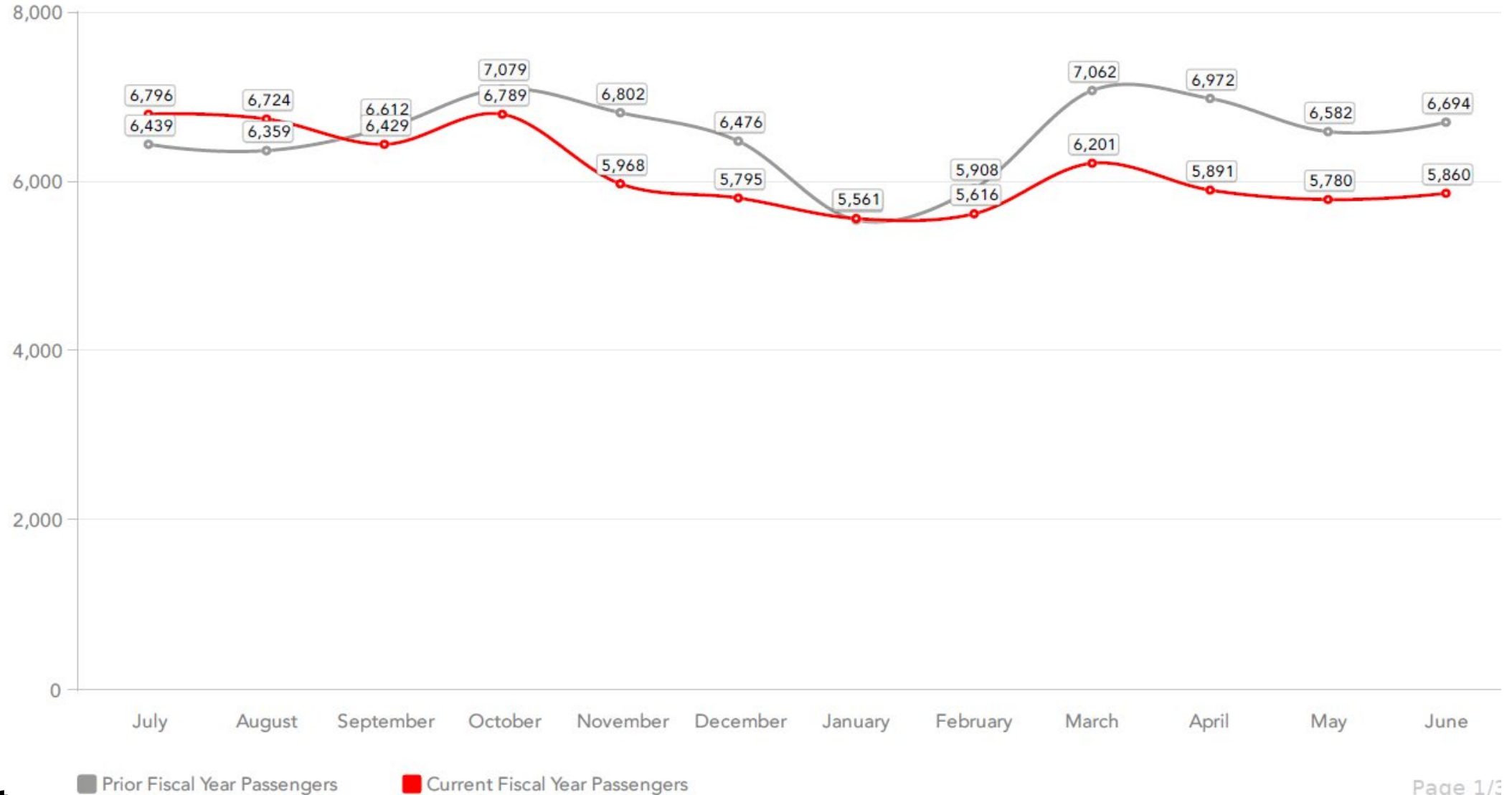


Source: National Transit Database Monthly Module Adjusted Data Release

Fixed Route Ridership – June 2023



Demand Response Ridership – June 2023



Thank you

CONTACT

Nancy Whelan

General Manager

nwhelan@marintransit.org

