



Marin Transit: Final Service Reduction Plan for March 2010

- Recap of Draft Service Reductions Recommendations
- Summary of Public Outreach
- Public Feedback
- Final Service Reduction Recommendations
- Next Steps





Recap of Service Reduction Recommendations

- Service Reductions are Necessary
 - Decreasing Funding Sources + Increasing Service Costs
- Only Local Service Impacted
- Considered Poor-Performing Routes
 - Trips with less than 5 passengers per hour
- Span of Service and Frequency Reductions
 - Routes Impacted: 17, 19, 22, 23, 36, 45, 49, 51, 52
 - No Route Eliminations or Segment Eliminations
- Route Extension on Route 29

Summary of Public Outreach: Press Info

- Press Release sent to 19 local newspapers
- Article in Marin Independent Journal: 10/20/09
- Public Service Announcement
 - Marin G Channel
 - 2 Local Public Access Stations
- Marin Transit Mass Emails
- Twitter and Facebook Posts
- Marin Transit Website
 - Service Reduction Page: over 350 hits





Summary of Public Outreach: Rider Info

- Bus Stop Flyers – over 35 locations
- Sandwich Boards at 5 Major Transfer Locations
- Meeting Announcement Posters – 10 Libraries
- Meeting Announcement Posters – 110 Buses
- Driver Flyer Handouts – 3,250 Flyers





Summary of Public Outreach: Meetings

- Public Meetings (57 attendees total)
 - Monthly Board Meeting: Monday, October 19
 - Paratransit Coordinating Council: Monday, October 19
 - TAM Citizen Oversight Committee: Monday, October 19
 - TAM Board Meeting: Thursday, October 22
 - Novato: Thursday, October 22
 - San Rafael: Saturday, October 24
 - San Anselmo: Wednesday, October 28
 - Mill Valley: Thursday, October 29





Summary of Public Meetings

- Brief Presentation and Open Question/Comment Forum
- Found the Need to Provide General Information
 - What is Marin Transit?
 - How does Marin Transit relate to Golden Gate Transit?
 - What services does Marin Transit provide?



Summary of Public Comments

Theme	Number of Comments
Impact - General	22
Impact - Route Specific	67
Complimentary	13
No Impact	7
New Service Request	14
Funding	13
Marketing	11
Public Outreach	13
Operations	34
Other	20
Total	214

Source	Number of Comments
Public Meeting	61%
Phone	18%
Email	15%
Comment Card	3%
Written	3%



Summary of Final Recommendations

- **Early Morning Service**
 - Retain the 5:30 AM Southbound Route 17 trip
 - Retain the 6:02 AM Southbound Route 45 trip
- **Late Evening Service**
 - Retain the 8:30 PM Southbound Route 22 trip
 - Retain the 10:49 PM Northbound Route 22 trip and add a deviation through Mill Valley
- **Transfer Options at San Rafael Transit Center**
 - Adjust the departure and arrivals of Routes 23, 29, and 49 from the San Rafael Transit Center to create timed transfer opportunities to local Route 52 and Regional Route 101
- **All other recommended changes retained**

Summary Table: Marin Transit March 2010 Final Service Reductions

Route		Proposed Recommendation	Final Recommendation
17	Mill Valley – San Rafael	Weekday service hours would be reduced by one hour in the morning, one hour (NB) in the evening, and four poor-performing midday trips would be discontinued. Saturday northbound service would be reduced by one hour.	Maintain one early morning trip. Weekday late night service provided by the deviation of the Route 22 10:49 PM NB trip.
19	Tiburon – Marin City	Weekday and Weekend midday service between 11:00 am and 2:00 pm would be eliminated. Weekday, northbound service would be reduced by one evening hour and weekend service would be reduced by one morning hour.	No Change
22	San Anselmo – Sausalito	Weekday service would be reduced by one evening hour and 30 minutes in the morning northbound. Weekend northbound service would be reduced by one evening hour.	Maintain two late evening trips, and add an extension to Mill Valley on the 10:49 PM NB trip.
23	Fairfax – San Rafael	Weekday frequency reduced from 30 to 60 minutes. See Route 29 for new service between San Anselmo and Fairfax/Manor.	Adjust arrival/departure times from San Rafael Transit Center to allow for timed transfers to the 49, 52, and 101.
29	San Anselmo – San Rafael	Route is extended from San Anselmo to Fairfax and Manor.	Adjust arrival/departure times from San Rafael Transit Center during the off-peak.
36	Canal – SRTC – Marin City	The last southbound evening trip would be discontinued.	No Change
45	SRTC – Terra Linda	Weekday service would be reduced by one morning hour and one trip southbound in the evening. Weekend service would be reduced by the first southbound morning trip.	Maintain one early morning trip.
49	SRTC – Hamilton	Weekday service would be reduced by one evening hour. Alternative service from Northgate Mall is available on Route 45.	Adjust arrival/departure times from San Rafael Transit Center to allow for timed transfers to the 23, 52, and 101.
51	Novato	Weekday evening service would be reduced by one evening hour.	Adjust schedule 15 minutes later to connect with Route 49 schedule. Add service to meet demand of Novato High School.
52	Novato – San Rafael	Weekend evening service would be reduced one morning hour and one evening hour.	No Change



Questions?