



Monthly Monitoring Report for October 2011

The Monthly Monitoring Report is one method that Marin Transit staff use to track and evaluate route and service performance. Service planning decisions are based on a combination of service planning goals and performance criteria, including those based on the transit performance measures under Measure A.

Marin Transit makes changes to improve connections, adjust supplemental school routes, fill identified gaps, or fix missed connections on a quarterly schedule that matches Golden Gate Transit's driver sign-ups.

Report Format

The data presented in this report for October is generated directly from Marin Transit's data management system, Transtrack. Transtrack allows Marin Transit to consolidate and analyze all operational data from the District's transit programs and contractors as one system.

One of the most significant benefits of the system is the ability to create the Monthly Monitoring report. This report captures all costs associated with service operations and is not limited to contractor costs. This reporting format most accurately represents the District's actual cost of providing service.

October 2011

In October 2011 Marin Transit carried 294,121 riders on fixed-route transit, approximately 2% higher compared to October 2010. All programs operated by Marin Transit experienced growth in October 2011 compared to a year ago.

Routes Performing Well or Improving

- Routes serving the Canal area (Routes 35 and 36) of San Rafael are the two most productive fixed route services in terms of passengers per revenue hour and continue to perform well.
- Route 71 has the most significant increase in ridership (+2,699 passengers or +10.3%) compared to October 2010.
- Route 45 continues to perform very well carrying 31.7 passengers per hour, slightly higher compared to October 2010.

Underperforming Routes

- Local fixed route services that did not meet the 20 passenger per hour productivity target in October 2011 include: Route 19 (18.8), Route 29 (19.9), Route 49 (19.8), Route 51 (15.4), and Route 52 (17.8)
- Shuttle Routes 222 (third month of operation) and 259 continue to carry less than the 7 passengers per hour shuttle standard with 3.0 and 3.8 passengers per hour, respectively. However, compared to its first month of operation (August 2011) Route 222 has nearly doubled in ridership.
- West Marin Stagecoach Route 62, the Coastal Route, had a productivity of 2.5 passengers per hour for October 2011. Directors have approved cancellation of this route.



Local Service Operated by Golden Gate Transit

In October 2011, Marin Transit carried 283,648 patrons on local transit service operated by Golden Gate Transit (GGT). The 28.9 passengers per service hour productivity rate for local service is slightly higher than the 28.8 passengers per service hour mark reported in October 2010. In October 2011, Marin Transit local routes carried 4,207(+1.5%) fewer passengers compared to October 2010. By comparison, Golden Gate Transit regional services carried 2.2% more passengers in October 2011 as they did in October 2010.

Community Shuttles

The Community Shuttles carried 4,587 passengers in October 2011 with a productivity of 6.4 passengers per hour. This number corresponds to a 20% increase in passengers compared to October 2010.

The Santa Venetia Route 233 shuttle continues to exceed the 5 passengers per hour shuttle productivity goal with 9.6 passengers per hour. Route 259 Marinwood/Terra Linda also showed improvements, increasing passengers and productivity by 7.3% compared to a year ago. Route 222 (Marin City/Marin General) carried 3.0 passengers per hour and a total of 567 passengers in its third month of operation.

West Marin Stagecoach

The Stage carried 5,886 passengers in October 2011, 6.4% more than October 2010. The North Route 68 and South Route 61 continue to exceed the 4 passengers per hour rural service standard, carrying 7.4 and 5.6 passengers per hour, respectively. The Coastal Route 62 continues to have very weak productivity, carrying 2.5 passengers per hour with a total of 186 patrons in the month of October 2011. Route 62's last day of service will be January 29, 2012.

Supplemental School Routes

The supplemental school routes performed well in October, carrying 13,833 passengers. The best performing route was Route 117 (E. Corte Madera-Hall Middle School) with an average of 55 passengers per trip. The poorest performing route was Route 139 (Lucas Valley/Marinwood – Terra Linda High) with 17 passengers per trip.

Paratransit and Novato Dial-a-Ride

Both services continued to meet productivity standards. Local paratransit carried 10,217 passengers with a service productivity average of 2.2 passengers per hour (above the 2.0 standard). This number represents a 7.8% increase in usage compare to October 2010.

The Novato Dial-a-Ride service carried 599 passengers and continues to exceed its 2.0 passengers per hour productivity target with 3.2 passengers per hour. Ridership in October 2011 was 25.1% higher than October of 2010.