



Monthly Monitoring Report for December 2008

The Monthly Monitoring Report is one method that Marin Transit staff use to track and evaluate route and service performance. Service planning decisions are based on a combination of service planning goals and performance criteria, including those based on the transit performance measures under Measure A.

In December 2008, Marin Transit increased weekday peak period frequency on Routes 17 serving San Rafael and Mill Valley and on Route 29 serving San Rafael and Greenbrae. Changes to improve connections, adjust supplemental school routes, fill identified gaps, or fix missed connections are made on a quarterly schedule that matches Golden Gate Transit's driver sign-ups.

In December 2008, Marin Transit carried 266,684 riders on fixed-route transit. This is 13,697 (5.4%) more trips than during December 2007. At the same time, service hours increased by 11.7%. For the fiscal year through December 2008, total ridership is 4.3% more than FY 07/08 through December 2007.

Routes Performing Well or Improving

- Routes serving the Canal area of San Rafael continue to perform well. These include Routes 35 and 36.

Underperforming Routes

- Routes 51 & 52 continue to operate below the 20 passengers per hour productivity standard.
- Route 23 (Fairfax-San Rafael) continues to operate below the productivity standard. The sudden decrease in productivity is due to adding a bus in the rotation to improve on time performance. The longer layover hours allow buses to stay on time but are included in the service hour calculation. In addition, more riders are using the West Marin Stagecoach to travel between Fairfax and San Rafael.

Local Service Operated by Golden Gate Transit

In December, Marin Transit carried 259,439 patrons on local transit service operated by Golden Gate Transit (GGT). The productivity of 24.9 passengers per service hour is lower than 26.3 passengers per service hour in December 2007. In December 2008, Marin Transit carried around 12,487 (5.1%) more passengers and operated about the 1,035 (11%) more service hours compared to December 2007. By comparison, Golden Gate Transit's regional services experienced a ridership increase of 5.8% and a 6.6% increase in total hours for the same period.

The productivity on Route 17 and 19 decreased due to the new trips added this month. This decrease is an expected temporary response to the new frequency in the extended peak periods. Marin Transit will be monitoring the routes over the next six months to a year to determine if the new trips attract new riders.



Community Shuttles

The Community Shuttles carried 3,552 passengers in December and had a productivity of 5.8 passengers per hour, which is the same as it was in December 2007.

The Santa Venetia Route 233 shuttle continues to exceed the shuttle productivity goal with 8.8 passengers per hour.

This month, the Twin Cities Shuttle Route 221's revised route had a productivity of 2.8 passengers per hour, which is less than the previous year's productivity of 3.5 passengers per hour. Productivity on the Marinwood/Terra Linda Shuttle Route 259 decreased slightly to 4.0 passengers per hour compared to 4.2 passengers per hour in December 2007.

West Marin Stagecoach

The Stage carried 3,693 passengers in December 2008. Compared to December 2007, the Stage carried 18% (552) more passengers with 13% (96) more hours in December 2008.

The North Route continued to exceed the 4 passenger per hour rural service standard, carrying 5.5 passengers per hour. The South Route was just under the rural service standard, carrying 3.9 passengers per hour.

The Coastal Route 62, which began service in April 1, 2007, continues to have weak productivity with 2.3 passengers per hour. However, this is a significant improvement compared to December 2007, when this route had a productivity of 1.7 passengers per hour.

Supplemental School Routes

All Supplemental School Routes are meeting the service standard of 20 passengers per trip. Marin Transit reviewed all school trips to look for improvements for the 2008/09 school year.

Marin Transit is changing Route 139 Terra Linda High School route to serve Miller Creek Rd, based on requests from parents. The change will go into effect March 2009.

Paratransit and EZ Rider

Local paratransit met the productivity goal of two passengers per hour providing service productivity of 2.1 passengers per hour. Non-mandated denials have dropped significantly since Whistlestop Wheels began a Taxi Overflow program in December 2006.

EZ Rider's productivity was 1.7 passengers per hour in December 2008, which did not meet the productivity goal, and for this month was the most heavily subsidized Marin Transit service.

Muir Beach Dial-A-Ride

The Muir Beach Dial-A-Ride began service in March 2008. The service carried 74 passengers or 1.4 passengers per hour in December. The service has attracted some regular weekday riders, but weekend ridership has been slow to develop.