



Monthly Monitoring Report for December 2010

The Monthly Monitoring Report is one method that Marin Transit staff use to track and evaluate route and service performance. Service planning decisions are based on a combination of service planning goals and performance criteria, including those based on the transit performance measures under Measure A.

Marin Transit makes changes to improve connections, adjust supplemental school routes, fill identified gaps, or fix missed connections on a quarterly schedule that matches Golden Gate Transit's driver sign-ups.

New Format Continuing This Month

The data presented in this report for December has been generated directly from Marin Transit's new data management system, Transtrack. The Transtrack implementation, funded with ARRA (America's Reinvestment and Recovery Act) funding, allows Marin Transit to consolidate and analyze all operational data from the District's transit programs and contractors as one system.

One of the most significant benefits of the new system is that staff can create the Monthly Monitoring report more efficiently and more accurately. The new report captures all costs associated with service operations and is not limited to contractor costs. As a result subsidy and farebox recovery ratios degrade slightly in the current report, but the new report more accurately represents the District's actual cost of providing service.

December 2010

In December 2010 Marin Transit carried 251,205 riders on fixed-route transit. This is 873 more passengers than during December 2009.

Routes Performing Well or Improving

- Routes serving the Canal area of San Rafael continue to perform well. These include Routes 35 and 36.
- Routes serving the San Anselmo area are greatly improving. Route 22 now ranks second in total passenger patronage, and Route 23 also performs well.
- Route 45 continues to perform well, carrying 29.1 passengers per hour.
- Route 17 serving Mill Valley has seen an increase in patronage with 21.4 passengers per hour from 17.6 in December 2009.

Underperforming Routes

- Routes 51 and 52 serving Novato continue to operate below the 20 passengers per hour productivity standard, with 13.0 and 13.5 passengers per hour respectively
- Shuttle Route 221 continues to carry less than the 7 passengers per hour shuttle standard, with only 1.9 passengers per hour.
- Route 19 serving Tiburon from Marin City continues to underperform with 13.7 passengers per hour.



Local Service Operated by Golden Gate Transit

In December 2010, Marin Transit carried 235,250 patrons on local transit service operated by Golden Gate Transit (GGT). The productivity of 24.6 passengers per service hour is higher than 22.9 passengers per service hour reported in December 2009. In December 2010, Marin Transit local routes carried 8,675 fewer passengers and provided about 1,125 (9.8%) fewer service hours compared to December 2009. By comparison, Golden Gate Transit regional services carried 1.6% fewer passengers and provided 3.1% fewer service hours.

Community Shuttles

The Community Shuttles carried 3,097 passengers in December 2010 with slight decrease in productivity of 5.3 passengers per hour, from 5.5 in December 2009.

The Santa Venetia Route 233 shuttle continues to exceed the shuttle productivity goal with 8.9 passengers per hour. Route 259 Marinwood had a slight reduction in productivity from a 3.5 passengers per hour average last fiscal year to this month's 3.0 passengers per hour. Route 221 (Larkspur/Corte Madera) carried 1.9 passengers per hour.

West Marin Stagecoach

The Stage carried 4,115 passengers in December 2010. Compared to December 2009, the Stage carried 744 more passengers (a 15.3% increase) in December 2010.

The North Route continued to exceed the 4 passengers per hour rural service standard, carrying 6.3 passengers per hour. The South Route carried 3.4 passengers per hour, nearly the same as 3.3 in December 2009. The Coastal Route 62 continues to have weak productivity with 1.6 passengers per hour.

Supplemental School Routes

The supplemental school routes performed well in December. As a whole, the supplemental routes carried 32.6 passengers per trip on average. The best performing route was Route 117 with 51.6 passengers per trip on average. The poorest performing route was Route 139 with 13.5 passengers per trip.

Paratransit and Novato Dial-a-Ride

Both services have exceeded productivity standards. Local paratransit carried 8,443 passengers and with a service productivity of 2.5 passengers per hour (above the 2.0 standard).

The Novato Dial-a-Ride service, in operation since August 2009, continues to exceed the productivity target with 2.8 passengers per hour.