

Tiburon Transit Needs Study



PROJECT FACT SHEET

Purpose

Marin Transit has initiated a study to evaluate existing transit services, identify travel patterns and markets for transit, access future mobility needs, and recommend strategies to effectively meet these needs on the Tiburon Peninsula.

The study will assess:

- local demographic profile, growth and development trends,
- existing and planned transit services,
- mobility needs (*where people need and want to travel*), and
- types of public transportation services needed by Peninsula residents and visitors

The Transit Needs Study will also look at local and commuter needs and include regular transit services as well as Whistlestop paratransit services.

Public Involvement

Public input is a critical component throughout the study to better understand local transit needs and the potential markets that can be effectively served by transit. Input gathered through the Public Involvement Program will aid in developing a meaningful and feasible transit service plan for our target communities. The Public Involvement Program includes an informational website, administration of a transit rider survey (on-line and in person), stakeholder interviews, e-blasts, project materials, media coordination, and a public workshop.

Intended Outcome

The findings from the Public Involvement Program will be used in conjunction with the technical analysis of demographic and travel forecast data, development trends, and the evaluation of existing services to identify strategies for future transit service and general mobility improvements for the Tiburon Peninsula. All public input will be summarized in the **Draft Tiburon Transit Needs Assessment Report** which will be distributed for comment in the spring of 2012.

Schedule

	2011	2012					
	DEC	JAN	FEB	MAR	APR	MAY	JUNE
Assessment of Tiburon Transit Needs and Opportunities							
Public Outreach							
Strategies and Solutions							



Project Status

For project updates or to join the mailing list, please contact (415) 226-0855 or visit Marin Transit's website at <http://marintransit.org/projectsinprogress.html>

